



**JUNIOR LEAGUE OF OMAHA**  
*Women building better communities*

# LEADING CHANGE

## TRANSFORMING COMMUNITIES

Partnership with the Junior League of Omaha is an investment in the training and development of the next generation of Omaha leaders and it puts your brand in front of some of Omaha's most engaged and energetic women. JLO women are strong female leaders everywhere: in the workplace, at home with their families, in their volunteer service in the community, and engaging socially with friends.

Partnering with JLO gives you the opportunity to engage with this connected, committed and compassionate group of women. With events, fundraisers and trainings throughout the year, where do you want to leave your mark?



**SPONSORSHIP PACKET**

# ABOUT THE LEAGUE

## WHO WE ARE

The Junior League of Omaha is an organization of women committed to promoting voluntarism, developing the potential of women and improving communities through the effective action and leadership of trained volunteers. Its purpose is exclusively educational and charitable.

The Junior League of Omaha has a 100 plus year history of meeting Omaha's needs with an enthusiastic, well trained volunteer force. Now, we're turning that power to address one of Omaha's most critical and unmet needs – hunger and access to healthy food.

### HOW DOES THE LEAGUE HELP?

*JLO Kitchen Connections*, a program created, financially supported and run by members of the Junior League of Omaha is an innovative, community-building way to teach home cooking to young adults aging out of the foster care system. Each quarter, League mentors pair up with young adults through Project Everlast, Child Saving Institute and Completely Kids where they:

- Learn healthy new recipes and nutrition basics
- Cook together in a safe, fun and friendly environment
- Share meals and create community

At the end of each cohort, young adults receive a complete kitchen kit including pots, pans, dishes, utensils, food storage, and some small appliances so they can continue their new cooking skills.

### WE TRAIN VOLUNTEERS

The Junior League of Omaha is committed to developing the potential of women to become civic leaders and valued community volunteers, and to empower growth personally and in the workplace. We provide women training in leadership and organizational development, community needs assessment, parliamentary procedure, project development and implementation, strategic planning, communications, advocacy and fundraising. Our members take part in a variety of roles during their Junior League active years. With this training, members expand and share their skills with other members, while also challenging themselves to learn skills they may not have the opportunity to experience elsewhere. Equipped with this hands-on training, Junior League of Omaha members make an impact.



### WHY FOCUS ON FOOD?

In the Omaha Metro, food insecurity is a persistent issue, despite the best efforts of our wonderful support organizations. In fact, 100,810 people don't consistently know where their next meal is coming from.\*

- 12.5% of our neighbors in the Metro are food insecure\*
- 16.1% of households with children struggle with food insecurity\*\*
- As high as 48.5% deal with food insecurity in some areas.\*\*
- 9,526 kids in Nebraska are involved in the child welfare system\*\*\*

Young adults with system involvement are extremely likely to experience food insecurity.

\*Douglas County Health Department, \*\*Project Hunger, \*\*\*Kids Count 2019

# BECOME A SPONSOR

	Champion	Benefactor	Advocate	Collaborator	Helper
	\$10,000 (\$15,000 in kind) and higher	\$7,500 (\$11,250 in kind) to \$9,999	\$5,000 (\$7,500 in kind) to \$7,499	\$2,500 (\$3,750 in kind) to \$4,999	\$1,000 (\$1,500 in kind) to \$2,499
<b>Speaking &amp; Networking Opportunities</b>					
<b>Membership Meeting*</b>	X	X	X	X	
<b>Sponsored Training Event**</b>	X	X	X	X	
<b>Sponsor Recognition</b>					
<b>Printed Event Signage (sponsor provided)</b>	X	X	X	X	
<b>Social Media Post (s)</b>	Quarterly	Bi-annual	Annually	Annually	
<b>JLO Website</b>	X	X	X	X	X
<b>JLO Hot Sheet (weekly email)</b>	X	X			
<b>Logo displayed digitally at Membership Meetings</b>	X	X	X	X	X
<b>Annual Report Advertisement</b>	Full Page	Half Page	Sponsorship Page	Sponsorship Page	Sponsorship List
<b>Recognition in program and verbally at JLO Annual Meeting</b>	X	X	X	X	X
<b>Selection of Complementary Tickets to JLO Special Events</b>	Special events offer unique underwriting opportunities to sponsors! League wide sponsors are invited to attend one of our special events during their current sponsorship year.				

\*Membership Meetings available to sponsors are held the second Tuesday of the month in September - March

\*\*Sponsored Training Events can be hosted at JLO Headquarters for free and topics will center JLO's mission

This is not an exhaustive list of sponsorship opportunities. Please contact [donors@jlomaha.org](mailto:donors@jlomaha.org) to discuss customized giving opportunities.

In kind donations are calculated at 15 times the cash donation for underwriting opportunities and refer to any non-cash donations (goods, services, event space etc.).



The Junior League of Omaha hosts our annual *JLO Classic* in the Fall at TopGolf Omaha. We invite you to join us for three hours of golf, buffet, cash bar, silent auction, prizes and more!

[golfclassic@jlomaha.org](mailto:golfclassic@jlomaha.org)



The Junior League of Omaha's *Bargain Bash*, Omaha's best blowout rummage sale is held at the Schenzel Community Center in March. Donations are collected throughout the year from Members and supporters of the League. The sale is open to the community to shop gently used clothing, baby supplies, toys, kitchenware, home and holiday decor and so much more! Remaining items are donated to community partners.

[bargainbash@jlomaha.org](mailto:bargainbash@jlomaha.org)



**SAVOR**  
THE NIGHT

The Junior League of Omaha's new premier fundraiser will take place in April 2023. Join League Members, Sustainers, partners and supporters as we celebrate the mission of the League and highlight our focus area: Hunger and Access to Healthy Foods.

[savorthenight@jlomaha.org](mailto:savorthenight@jlomaha.org)

# JOIN CURRENT AND PAST SPONSORS IN SUPPORT OF OUR MISSION

---



**THERMO KING**  
**CHRISTENSEN**



---

## OUR PROGRAMS



JUNIOR LEAGUE OF OMAHA

Done-in-a-Day is the Junior League of Omaha's opportunity to live out our mission of "Women building better communities" by giving back to other community organizations in the Omaha area. Through a series of concentrated projects, Done-in-a-Day offers volunteers community-based placements on a short-term basis.



JUNIOR LEAGUE OF OMAHA

Kitchen Connections is a healthy food mentorship program. We partner with young adults building a life after child welfare and help them establish healthy eating habits, learn lifelong home-cooking skills and equip their new homes with everything they need to prepare nutritious meals for themselves and their families.

**THANK  
YOU**